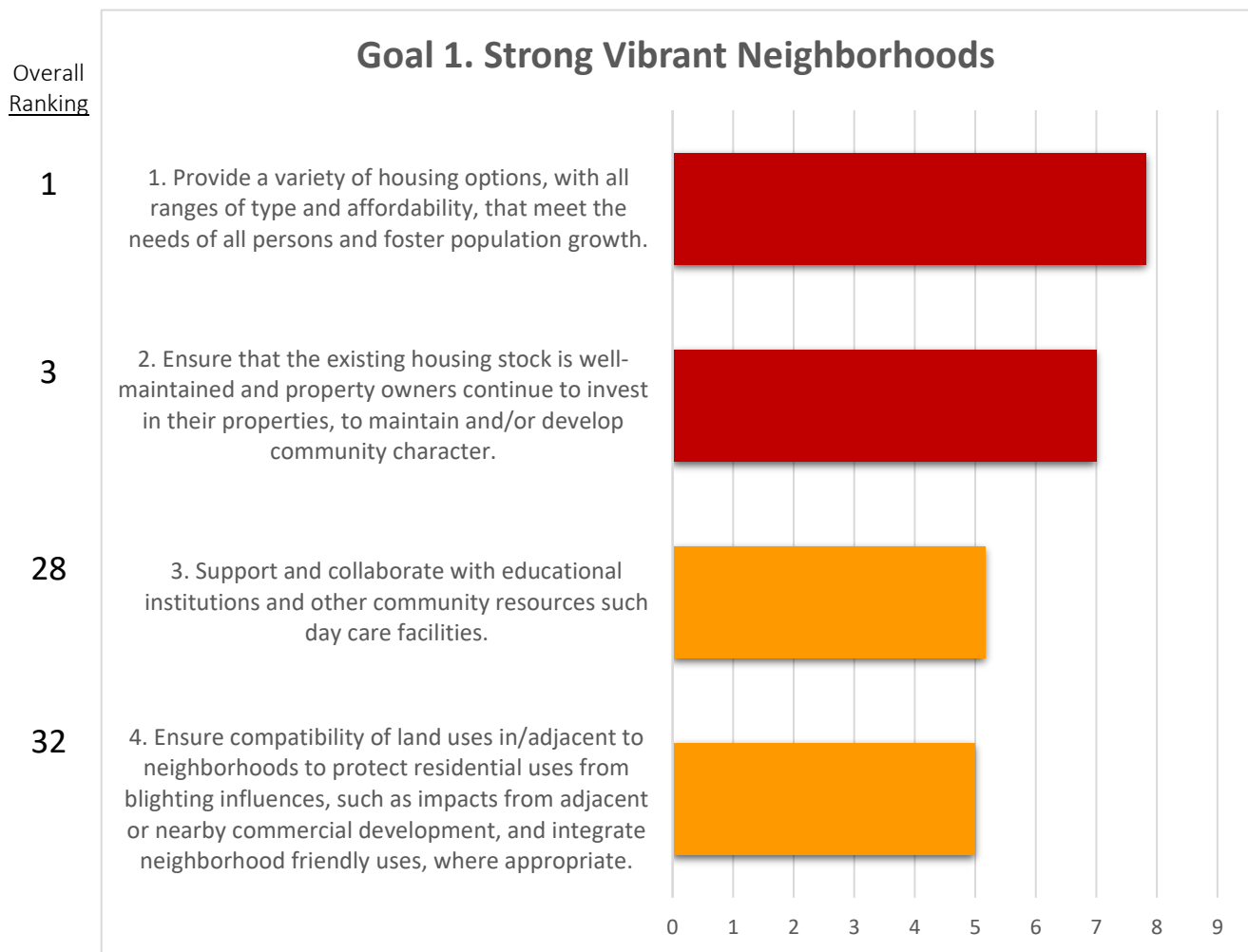Newport Forward Steering Committee
Objectives Ranking and Implementation Priority Survey, December 2020

15 members participated in the online survey. The survey asked members to rank the objectives in each goal starting with 1 for the most important objective. Members were also asked to prioritize each objective as high, medium or low priority. The following charts present the objectives for each goal in ranked order, the bar indicates the objective's rank score, the color indicates the implementation priority, and the overall ranking number on the left indicates the overall ranking for all objectives when compared to all the objectives.

Goal 1. Strong Vibrant Neighborhoods

Goal 1. Strong Vibrant Neighborhoods

Overall Ranking

1 — 1. Provide a variety of housing options, with all ranges of type and affordability, that meet the needs of all persons and foster population growth.

3 — 2. Ensure that the existing housing stock is well-maintained and property owners continue to invest in their properties, to maintain and/or develop community character.

28 — 3. Support and collaborate with educational institutions and other community resources such day care facilities.

32 — 4. Ensure compatibility of land uses in/adjacent to neighborhoods to protect residential uses from blighting influences, such as impacts from adjacent or nearby commercial development, and integrate neighborhood friendly uses, where appropriate.
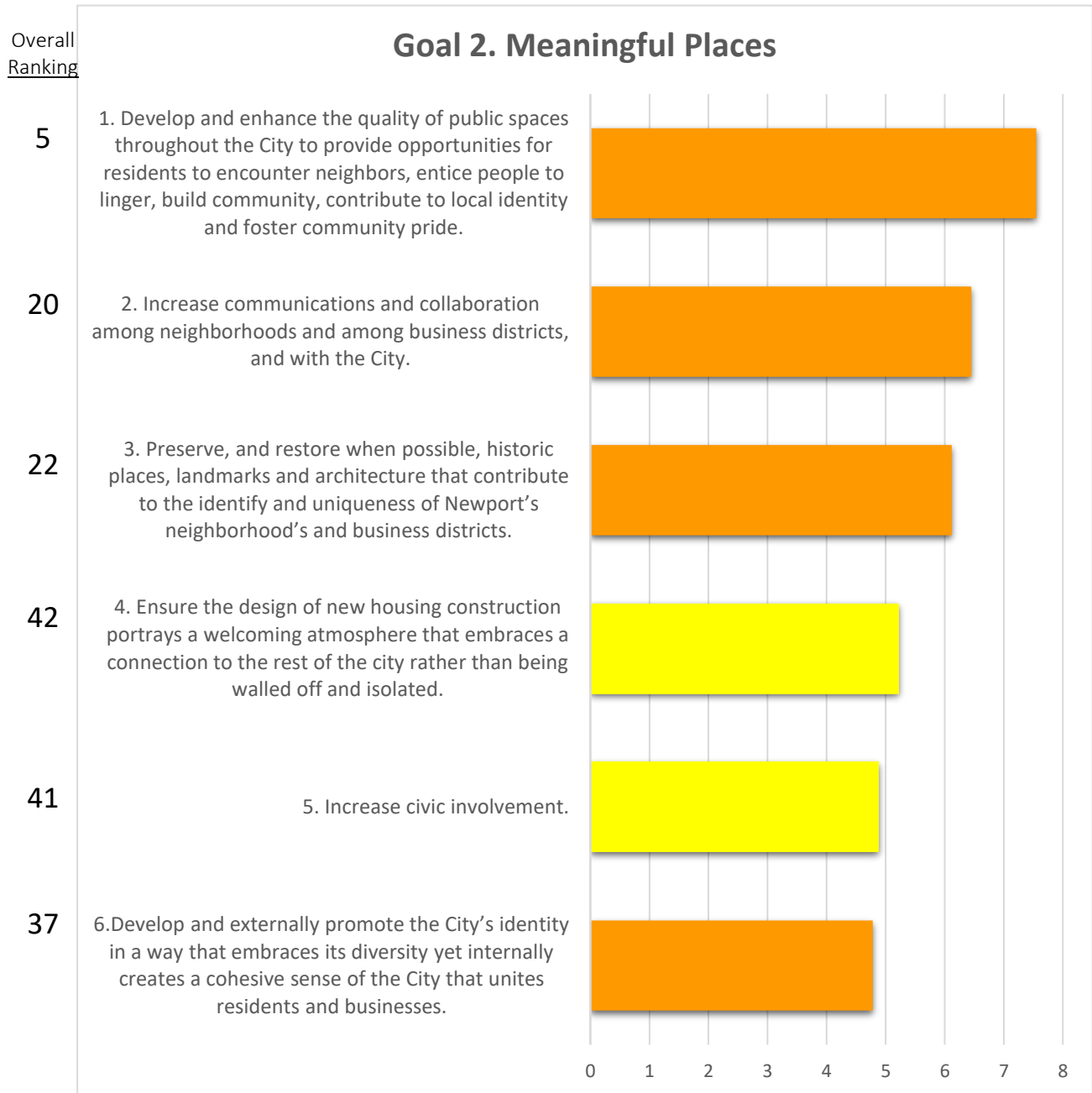
Implementation Priority
The priority determination is based on a 5-point weighted average scoring system. Objectives noted as High Priority have a weighted average greater than 3.33, those in the Medium Priority group have a score between 2.67 and 3.33, objectives with a score less than 2.67 are Low Priority.

High Priority (critical to address in next 2 to 5 years)

Medium Priority (important to address in next 5 to 10 years)

Low Priority (only after High & Medium priorities are addressed)

Goal 2. Meaningful Places

Overall
Ranking

5 — 1. Develop and enhance the quality of public spaces throughout the City to provide opportunities for residents to encounter neighbors, entice people to linger, build community, contribute to local identity and foster community pride.

20 — 2. Increase communications and collaboration among neighborhoods and among business districts, and with the City.

22 — 3. Preserve, and restore when possible, historic places, landmarks and architecture that contribute to the identify and uniqueness of Newport's neighborhood's and business districts.

42 — 4. Ensure the design of new housing construction portrays a welcoming atmosphere that embraces a connection to the rest of the city rather than being walled off and isolated.

41 — 5. Increase civic involvement.

37 — 6.Develop and externally promote the City's identity in a way that embraces its diversity yet internally creates a cohesive sense of the City that unites residents and businesses.

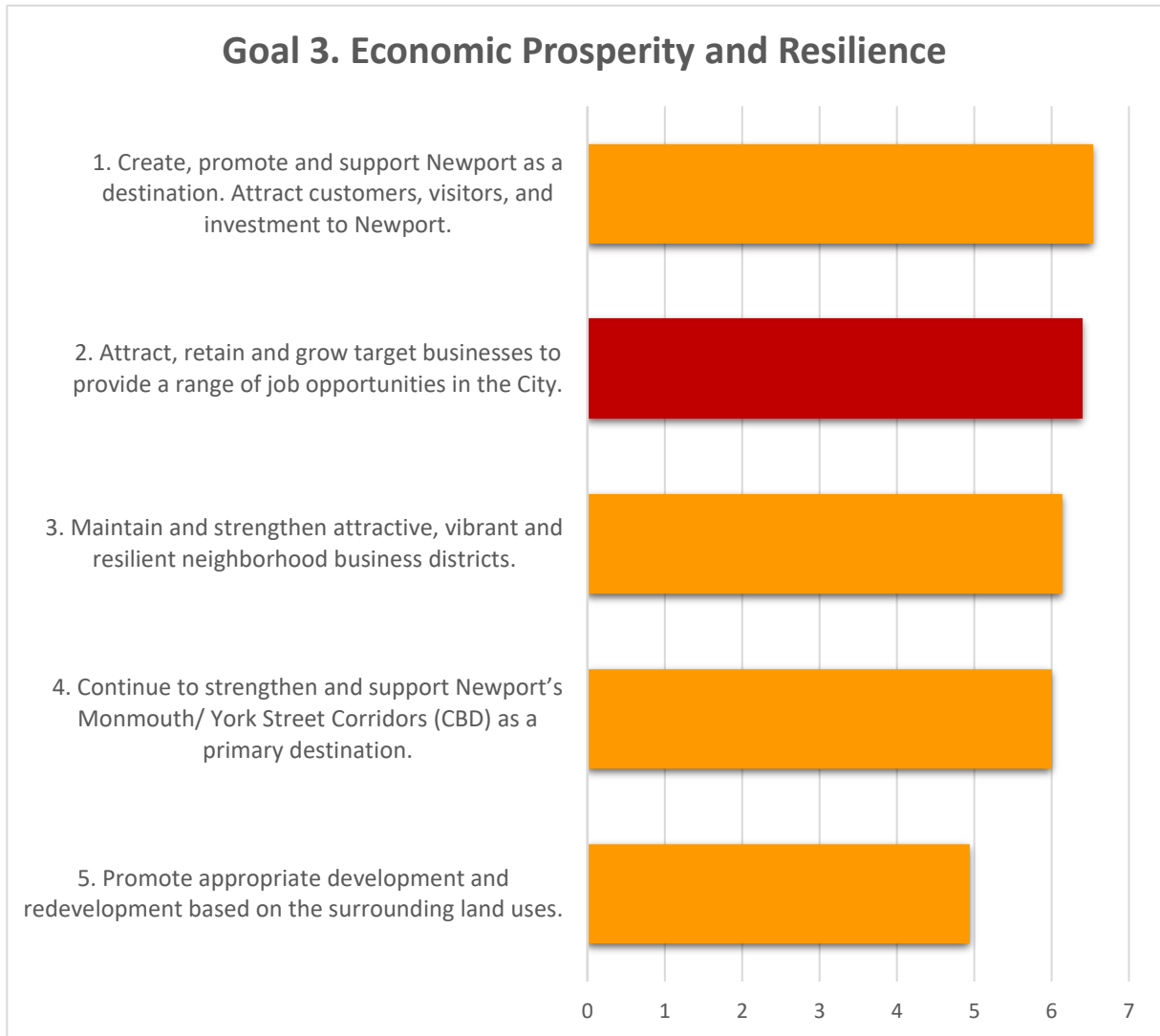0 1 2 3 4 5 6 7 8

High Priority (critical to address in next 2 to 5 years)

Medium Priority (important to address in next 5 to 10 years)

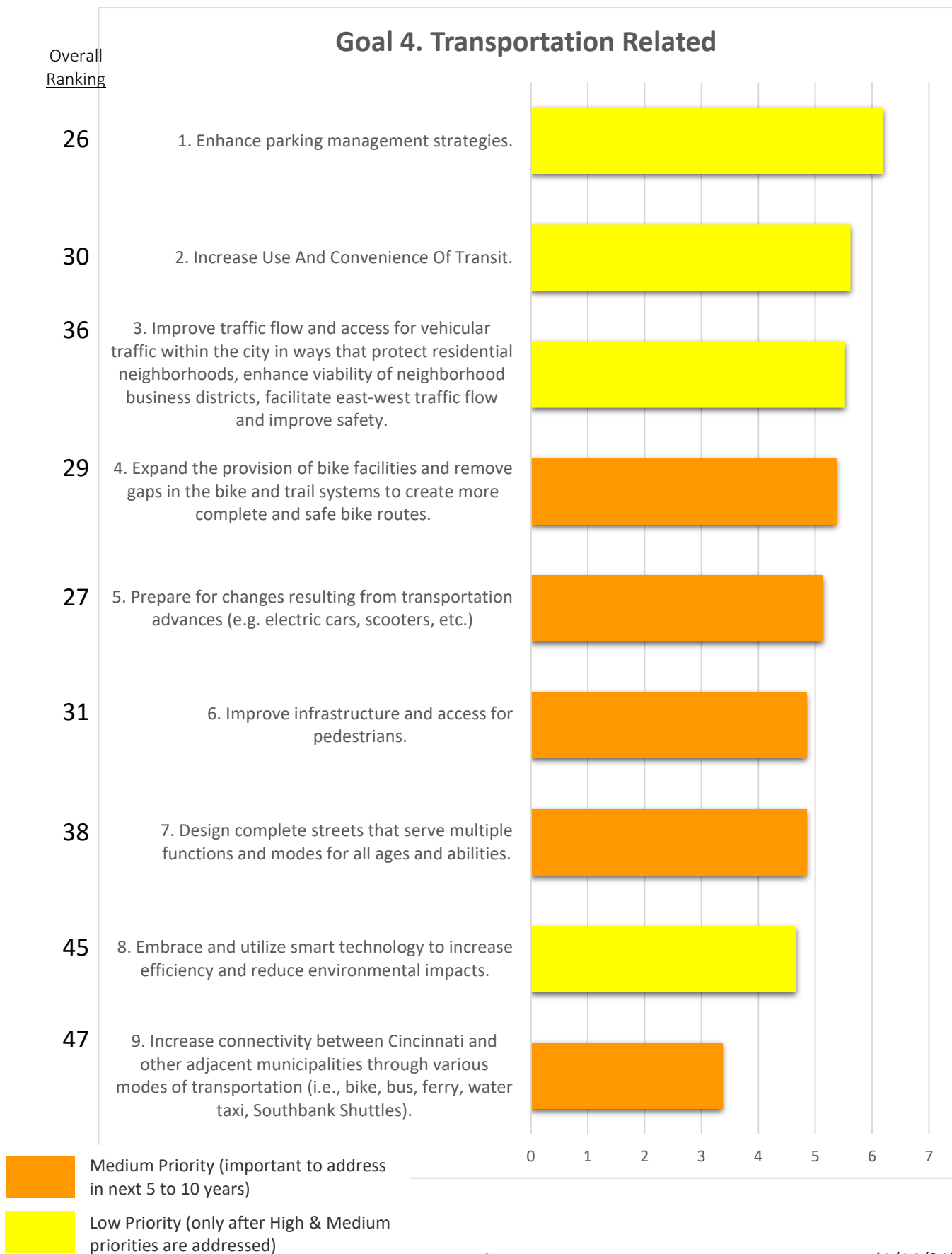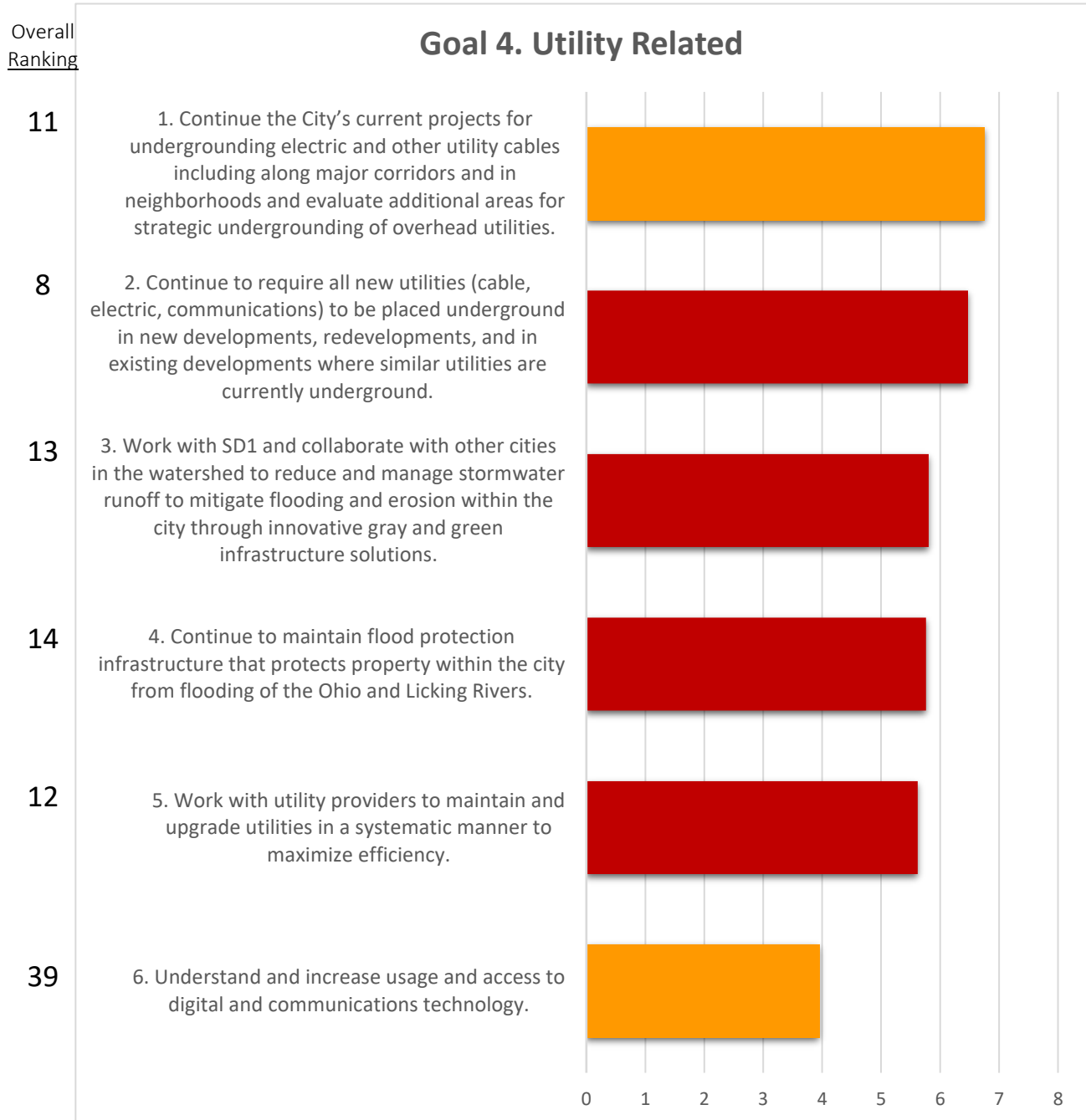Low Priority (only after High & Medium priorities are addressed)

Goal 3. Economic Prosperity and Resilience

Goal 3. Economic Prosperity and Resilience

Overall Ranking	Objective	
10	1. Create, promote and support Newport as a destination. Attract customers, visitors, and investment to Newport.	
4	2. Attract, retain and grow target businesses to provide a range of job opportunities in the City.	
17	3. Maintain and strengthen attractive, vibrant and resilient neighborhood business districts.	
24	4. Continue to strengthen and support Newport's Monmouth/ York Street Corridors (CBD) as a primary destination.	
33	5. Promote appropriate development and redevelopment based on the surrounding land uses.	

Legend:
- High Priority (critical to address in next 2 to 5 years)
- Medium Priority (important to address in next 5 to 10 years)
- Low Priority (only after High & Medium priorities are addressed)
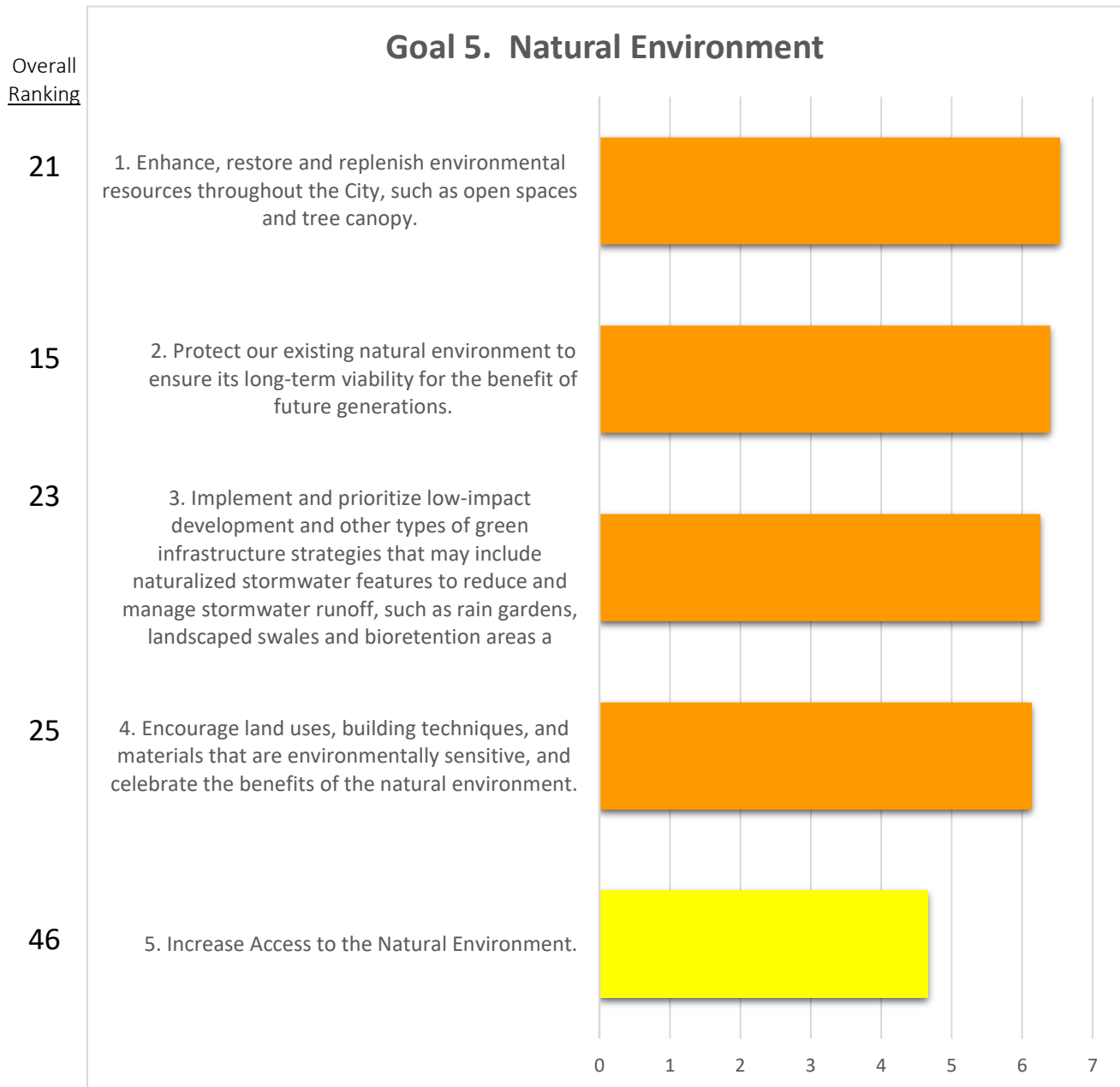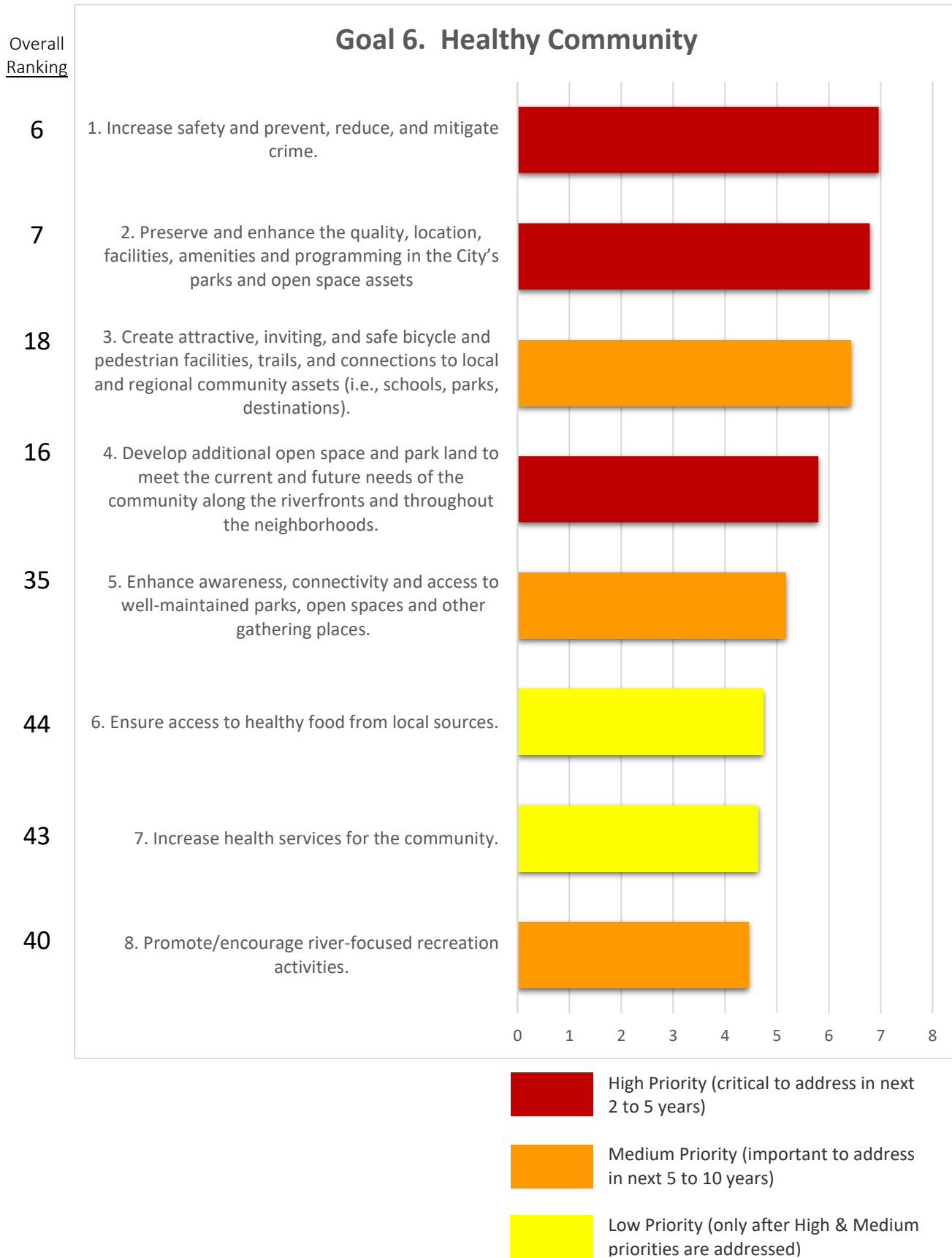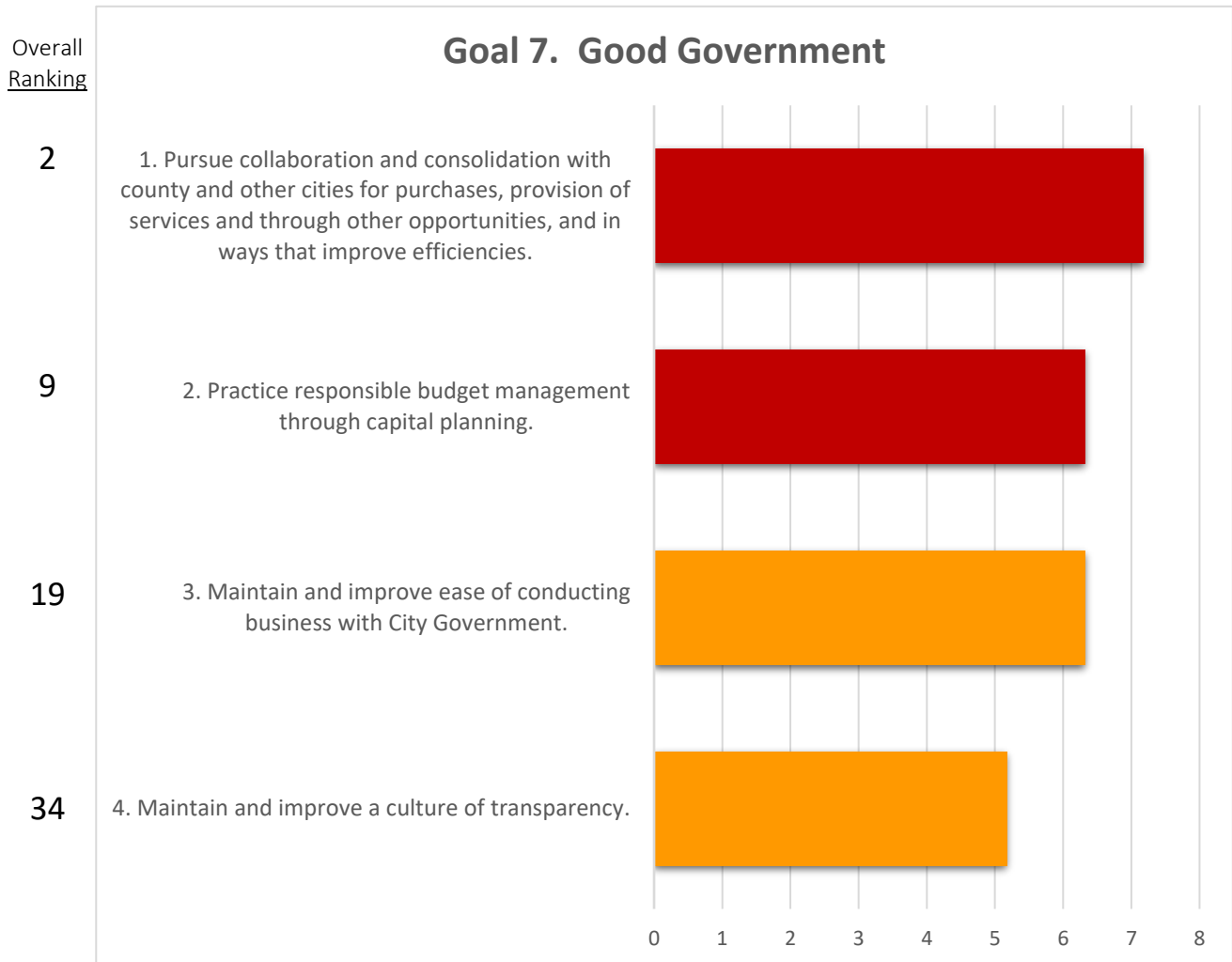
Goal 4. Transportation and Infrastructure

Goal 4. Transportation Related

Overall
Ranking

Overall Ranking	Objective	
26	1. Enhance parking management strategies.	
30	2. Increase Use And Convenience Of Transit.	
36	3. Improve traffic flow and access for vehicular traffic within the city in ways that protect residential neighborhoods, enhance viability of neighborhood business districts, facilitate east-west traffic flow and improve safety.	
29	4. Expand the provision of bike facilities and remove gaps in the bike and trail systems to create more complete and safe bike routes.	
27	5. Prepare for changes resulting from transportation advances (e.g. electric cars, scooters, etc.)	
31	6. Improve infrastructure and access for pedestrians.	
38	7. Design complete streets that serve multiple functions and modes for all ages and abilities.	
45	8. Embrace and utilize smart technology to increase efficiency and reduce environmental impacts.	
47	9. Increase connectivity between Cincinnati and other adjacent municipalities through various modes of transportation (i.e., bike, bus, ferry, water taxi, Southbank Shuttles).	

0 1 2 3 4 5 6 7

■ Medium Priority (important to address in next 5 to 10 years)

■ Low Priority (only after High & Medium priorities are addressed)

(1/14/21)

Goal 4. Transportation and Infrastructure

Goal 4. Utility Related

Overall Ranking

Overall Ranking	Objective
11	1. Continue the City's current projects for undergrounding electric and other utility cables including along major corridors and in neighborhoods and evaluate additional areas for strategic undergrounding of overhead utilities.
8	2. Continue to require all new utilities (cable, electric, communications) to be placed underground in new developments, redevelopments, and in existing developments where similar utilities are currently underground.
13	3. Work with SD1 and collaborate with other cities in the watershed to reduce and manage stormwater runoff to mitigate flooding and erosion within the city through innovative gray and green infrastructure solutions.
14	4. Continue to maintain flood protection infrastructure that protects property within the city from flooding of the Ohio and Licking Rivers.
12	5. Work with utility providers to maintain and upgrade utilities in a systematic manner to maximize efficiency.
39	6. Understand and increase usage and access to digital and communications technology.

High Priority (critical to address in next 2 to 5 years)

Medium Priority (important to address in next 5 to 10 years)

Low Priority (only after High & Medium priorities are addressed)

(1/14/21)

Goal 5. Natural Environment

Goal 5. Natural Environment

Overall
Ranking

21 1. Enhance, restore and replenish environmental resources throughout the City, such as open spaces and tree canopy.

15 2. Protect our existing natural environment to ensure its long-term viability for the benefit of future generations.

23 3. Implement and prioritize low-impact development and other types of green infrastructure strategies that may include naturalized stormwater features to reduce and manage stormwater runoff, such as rain gardens, landscaped swales and bioretention areas a

25 4. Encourage land uses, building techniques, and materials that are environmentally sensitive, and celebrate the benefits of the natural environment.

46 5. Increase Access to the Natural Environment.

0 1 2 3 4 5 6 7

High Priority (critical to address in next 2 to 5 years)

Medium Priority (important to address in next 5 to 10 years)

Low Priority (only after High & Medium priorities are addressed)

(1/14/21)

Goal 6. Healthy Community

Goal 6. Healthy Community

Overall
Ranking

6 — 1. Increase safety and prevent, reduce, and mitigate crime.

7 — 2. Preserve and enhance the quality, location, facilities, amenities and programming in the City's parks and open space assets

18 — 3. Create attractive, inviting, and safe bicycle and pedestrian facilities, trails, and connections to local and regional community assets (i.e., schools, parks, destinations).

16 — 4. Develop additional open space and park land to meet the current and future needs of the community along the riverfronts and throughout the neighborhoods.

35 — 5. Enhance awareness, connectivity and access to well-maintained parks, open spaces and other gathering places.

44 — 6. Ensure access to healthy food from local sources.

43 — 7. Increase health services for the community.

40 — 8. Promote/encourage river-focused recreation activities.

High Priority (critical to address in next 2 to 5 years)

Medium Priority (important to address in next 5 to 10 years)

Low Priority (only after High & Medium priorities are addressed)

Goal 7. Good Government

Goal 7. Good Government

Overall
Ranking

2 1. Pursue collaboration and consolidation with county and other cities for purchases, provision of services and through other opportunities, and in ways that improve efficiencies.

9 2. Practice responsible budget management through capital planning.

19 3. Maintain and improve ease of conducting business with City Government.

34 4. Maintain and improve a culture of transparency.

0 1 2 3 4 5 6 7 8

High Priority (critical to address in next 2 to 5 years)

Medium Priority (important to address in next 5 to 10 years)

Low Priority (only after High & Medium priorities are addressed)

Newport Forward Steering Committee Objectives Ranking December 2020

The following table displays the objectives rank from highest to lowest based on the rank of the objective with the other objectives in the same goal, combined with the implementation priority.

Goal	Objective	Plan Rank
1	1. Provide a variety of housing options, with all ranges of type and affordability, that meet the needs of all persons and foster population growth.	1
7	1. Pursue collaboration and consolidation with county and other cities for purchases, provision of services and through other opportunities, and in ways that improve efficiencies.	2
1	2. Ensure that the existing housing stock is well-maintained and property owners continue to invest in their properties, to maintain and/or develop community character.	3
3	2. Attract, retain and grow target businesses to provide a range of job opportunities in the City.	4
2	1. Develop and enhance the quality of public spaces throughout the City to provide opportunities for residents to encounter neighbors, entice people to linger, build community, contribute to local identity and foster community pride.	5
6	1. Increase safety and prevent, reduce, and mitigate crime.	6
6	2. Preserve and enhance the quality, location, facilities, amenities and programming in the City's parks and open space assets	7
4U	2. Continue to require all new utilities (cable, electric, communications) to be placed underground in new developments, redevelopments, and in existing developments where similar utilities are currently underground.	8
7	2. Practice responsible budget management through capital planning.	9
3	1. Create, promote and support Newport as a destination. Attract customers, visitors, and investment to Newport.	10
4U	1. Continue the City's current projects for undergrounding electric and other utility cables including along major corridors and in neighborhoods and evaluate additional areas for strategic undergrounding of overhead utilities.	11
4U	5. Work with utility providers to maintain and upgrade utilities in a systematic manner to maximize efficiency.	12
4U	3. Work with SD1 and collaborate with other cities in the watershed to reduce and manage stormwater runoff to mitigate flooding and erosion within the city through innovative gray and green infrastructure solutions.	13
4U	4. Continue to maintain flood protection infrastructure that protects property within the city from flooding of the Ohio and Licking Rivers.	14
5	2. Protect our existing natural environment to ensure its long-term viability for the benefit of future generations.	15
6	4. Develop additional open space and park land to meet the current and future needs of the community along the riverfronts and throughout the neighborhoods.	16
3	3. Maintain and strengthen attractive, vibrant and resilient neighborhood business districts.	17
6	3. Create attractive, inviting, and safe bicycle and pedestrian facilities, trails, and connections to local and regional community assets (i.e., schools, parks, destinations).	18
7	3. Maintain and improve ease of conducting business with City Government.	19
2	2. Increase communications and collaboration among neighborhoods and among business districts, and with the City.	20
5	1. Enhance, restore and replenish environmental resources throughout the City, such as open spaces and tree canopy.	21
2	3. Preserve, and restore when possible, historic places, landmarks and architecture that contribute to the identify and uniqueness of Newport's neighborhood's and business districts.	22
5	3. Implement and prioritize low-impact development and other types of green infrastructure strategies that may include naturalized stormwater features to reduce and manage stormwater runoff, such as rain gardens, landscaped swales and bioretention areas along roadways and greenways.	23

Goal	Objective	Plan Rank
3	4. Continue to strengthen and support Newport's Monmouth/ York Street Corridors (CBD) as a primary destination.	24
5	4. Encourage land uses, building techniques, and materials that are environmentally sensitive, and celebrate the benefits of the natural environment.	25
4T	1. Enhance parking management strategies.	26
4T	5. Prepare for changes resulting from transportation advances (e.g. electric cars, scooters, etc.)	27
1	3. Support and collaborate with educational institutions and other community resources such day care facilities.	28
4T	4. Expand the provision of bike facilities and remove gaps in the bike and trail systems to create more complete and safe bike routes.	29
4T	2. Increase Use And Convenience Of Transit.	30
4T	6. Improve infrastructure and access for pedestrians.	31
1	4. Ensure compatibility of land uses in/adjacent to neighborhoods to protect residential uses from blighting influences, such as impacts from adjacent or nearby commercial development, and integrate neighborhood friendly uses, where appropriate.	32
3	5. Promote appropriate development and redevelopment based on the surrounding land uses.	33
7	4. Maintain and improve a culture of transparency.	34
6	5. Enhance awareness, connectivity and access to well-maintained parks, open spaces and other gathering places.	35
4T	3. Improve traffic flow and access for vehicular traffic within the city in ways that protect residential neighborhoods, enhance viability of neighborhood business districts, facilitate east-west traffic flow and improve safety.	36
2	6.Develop and externally promote the City's identity in a way that embraces its diversity yet internally creates a cohesive sense of the City that unites residents and businesses.	37
4T	7. Design complete streets that serve multiple functions and modes for all ages and abilities.	38
4U	6. Understand and increase usage and access to digital and communications technology.	39
6	8. Promote/encourage river-focused recreation activities.	40
2	5. Increase civic involvement.	41
2	4. Ensure the design of new housing construction portrays a welcoming atmosphere that embraces a connection to the rest of the city rather than being walled off and isolated.	42
6	7. Increase health services for the community.	43
6	6. Ensure access to healthy food from local sources.	44
4T	8. Embrace and utilize smart technology to increase efficiency and reduce environmental impacts.	45
5	5. Increase Access to the Natural Environment.	46
4T	9. Increase connectivity between Cincinnati and other adjacent municipalities through various modes of transportation (i.e., bike, bus, ferry, water taxi, Southbank Shuttles).	47

4U Utility focused objectives in Goal 4
4T Transportation focused objectives in Goal 4